

Reminder for Parents Upcoming Children and Youth Events

- May 25: Discovering Our Natural Heritage (<u>Family STEM Day</u>)
- August 19 August 23: STEM Camp for Youth
- All Summer: CCC Summer Camp! Visit <u>Cobourg.ca/camp</u>

What's Inside:



JUNE 22

Upcoming Events Calendar

Your Budget At Work





Contact our Finance Department for more information or assistance. T: 905-372-8944

Issue 9 May 2024

Engaging with Your Members of Council

Cobourg Municipal Council is committed to building a Town Hall that works through openness and transparency, and where positive relationships are built with the public, community organizations and other stakeholders. Council connects with our community members each month. To connect with Council please see their contact information below:



Mayor Lucas Cleveland

Mayor Cleveland is available for meetings with the community weekly, on Wednesdays. To meet with the Mayor, you can email him at lcleveland@cobourg.ca or connect with his Executive Assistant, Toni Galea at 905-372-4301 ext: 4102.

If you would like to hear more from the Mayor's Office, please sign up for his monthly eNewsletter. To register, visit www.Cobourg.ca/mayor.



Deputy Mayor Nicole Beatty

Deputy Mayor Nicole Beatty hosts open office hours, weekly in Victoria Hall.

Mondays: 9 - 11 a.m.

Location: Victoria Hall, 55 King Street West

Stay up to date on the day-to-day activity of Deputy Mayor Beatty by following her on social media

Facebook: @NicoleBeattyCobourg Instagram: @nicbea_xo



Councillor Adam Bureau

Councillor Bureau is available for one-on-one meetings or is available to come and speak to community groups upon their request.

Stay up to date on the day-to-day activities of Councillor Bureau by following him on social media Facebook: @adam.bureau.1 Instagram: adam_bureau_



Councillor Brian Darling

Councillor Brian Darling is an active presence in our community. If you do not run into him at a local event or celebration, walking downtown with his wife Lillian or at the Community Centre with his grandchildren, he is available for one-on-one meetings upon request. To reach Councillor Darling, you can email him at bdarling@cobourg.ca or phone 289-251-2177.



Councillor Aaron Burchat

Councillor Aaron Burchat is active in the community and attends numerous community events and open houses each month. If you would like to set-up a time to chat with Councillor Burchat, he is available to meet with members of the community in person or can connect over the phone.

To contact Councillor Burchat, you can email him at aburchat@cobourg.ca or phone 905-375-3535.



Councillor Miriam Mutton

Councillor Miriam Mutton appreciates engaging in discussion with residents and local businesses by phone, email or in person. Councillor Mutton stays actively connected with the community through her involvement with local organizations and attendance at local businesses and community events. To set-up a meeting with Councillor Mutton, you can email her at mmutton@cobourg.ca or phone 905-372-4301.



Councillor Randy Barber

Councillor Randy Barber appreciates engaging with members of the community in person, over coffee or on the phone.

To connect with Councillor Barber, you can reach him by email at rbarber@cobourg.ca or phone 905-207-4940.



Program FEATURE

Learn more about Vehicles For Hire Visit

Cobourg.ca/vfh

New Vehicle For Hire Bylaw Opens Opportunities for New

Services

Last month Council implemented a new By-law regulating Vehicles for Hire (V.F.H.), such as Uber and Lift. The comprehensive by-law modernizes the Town's standards for our local V.F.H. industry, including Taxis, Transportation Network Companies (e.g. Uber, Lyft, etc.), Designated Driving (D.D.) Services, and Limousines.

This will create opportunities to welcome new services to Cobourg, helping us increase access to transportation while also ensuring community safety through police records checks, vehicle safety certificates and drivers abstracts.

Northumberland County Wide Licensing Collaboration

The Town of Cobourg has been working with other lowertier municipal clerks in sharing the proposed regulations and provisions with the idea that they will adopt the V.F.H. by-law to allow for consistency and collaboration in licensing of defined vehicles across the County of Northumberland. The goal of this initiative would be to make it easier for all Vehicle for Hire companies to get licensed and remove any repetitive administrative burden. There would therefore be one set of licensing requirements for multiple municipalities, eliminating the duplication of processes from one jurisdiction to another and help support more health and safety and consumer protection of all residents.

The Vehicle For Hire By-law:

- Streamlines driver screening process all V.F.H. drivers required to submit Police Record Check and Drivers Abstract on annual basis. (T.N.C. permitted to screen its Drivers and Vehicles based on Town's standards; T.N.C. screening is subject to City audits)
- Brokers/Companies are responsible for driver training.
- All vehicles (except D.D.s) subject to annual mechanical safety checks and appropriate insurance requirements.
- The T.N.C. is required to provide anonymized distance, fare, and time (start of trip and end of trip) data for each trip occurring within its municipal boundary. The anonymized data will be regularly reviewed and enable the Town to adjust its cost recovery model and to inform municipal planning purposes.
- Approach reduces the regulatory burden on V.F.H. Industry participants by only establishing standards that directly address the Town's regulatory objectives of health and safety, consumer protection, and nuisance control.





Department SPOTLIGHT

Waterfront Wisdom Pathway

When you visit the Waterfront this season, take some extra time to take in the beautiful lamppost banners showcasing artwork by local Indigenous artists Rick Beaver and Koren Smoke of Alderville First Nation.

Entitled the Waterfront Wisdom Pathway, the collection of 26 banners bring vibrant expressions of storytelling, tradition, and remind us of our connections to the land. The artists selected the harbourfront location due to the significance of water to Indigenous culture.

"We are thrilled to share the completion of this artwork with the community," says Jackie Chapman-Davis, Town of Cobourg's Manager of Culture, Events & Tourism. "These beautiful and meaningful banners will provide artistic storytelling of Cobourg's unique connection to the land."

The artists have taken different approaches to their designs of the banners, lending variety to the viewers experience as they walk along the path. Koren Smoke has assumed the teachings of the Seven Grandfathers, Respect, Love, Bravery, Honesty, Wisdom, Humility, and Truth. Rick Beaver's pieces showcase themes of land and water creatures, plants and flowers, and features the very real connection to the Indigenous community and its art forms.

The banners start near the Marina (103 Third Street), along The Esplanade to the east side of Victoria Beach. A description of each piece of art is available online at **ExperienceCobourg.ca**. QR codes to scan are located on each post.







On Wednesday, May 15, the community was invited to a Waterfront Wisdom Pathway Unveiling Ceremony. Koren Smoke and Rick Beaver (top left) gave a guided tour of their work, sharing the significance of each piece.

About the Artists

Rick Beaver, A Michi Saagig Nishnaabeg residing on Alderville First Nation, Rick Beaver brings 45 years of professional artistry coupled with a background in trained wildlife biology. His unique perspective on humanity's relationship with the land enriches the Waterfront Wisdom Pathway. He brings a unique perspective on humanity's relationship with the land and the life it supports. He continues to teach, consult and advise in the areas of art, culture and the environment in retirement.

Koren Smoke, Hailing from Alderville First Nation, Koren Smoke, also known as Koren George, infuses her artwork with the traditions and culture of her ancestors. A passionate advocate for Indigenous art and culture, Koren inspires others to explore their identity and voice through her work. Her earliest memory of producing art was painting in first grade during her time at Roseneath Centennial Public School.



Salute to SUMMER

Summer Opening Dates

Food Trucks

Food trucks at the beach will be open on Saturday, June 15. This year's trucks include:

- Leguan
- Toller Pizza
- Murney's Beachside Eats

Splash Pad

The Splash Pad's opening is weather-dependent, and will be approximately mid-June.

Outdoor Pool

Centennial Pool is scheduled to open for the 2024 season on July 1 (regular schedule begins July 2).

Victoria Park Floral Clock

This year's Floral Clock will be Canada-Day themed, with a special dedication to the Cobourg Garden Club.

Floral Baskets

The colour theme for this year's floral baskets will be pink, yellow, purple and white.

Waterfront Parking

A reminder paid Parking at the waterfront is in effect from Victoria Day weekend (May 18, 2024) to Thanksgiving Day (October 14, 2024). Season passes are available to purchase online or in-person at the Market Building (201 Second Street) and Victoria Hall Finance office.

Public Washrooms

Parks public washrooms are opening Saturday May 18th for the season including Peter Delanty Park, Sinclair Park and Victoria Park. There are seasonal Porta Potties located at Rotary Soccer Fields, Legion Fields, Lions Fields, Conservation Area fields, Donegan Park, and Westwood Rugby Field. Marina washrooms are open 8 a.m. to 8 p.m. daily.













Economic Development

Economic News



Second Annual Report

The Town of Cobourg Economic Development Department is excited to present the second annual report for **Economic Development and the Venture 13** Innovation and Entrepreneurship Centre.

The 2023 Annual Report highlights the 2023-2028 strategy, providing insights into the town's vision and direction for economic growth. It showcases the diverse programming implemented in 2023, spotlighting success stories from Cobourg's dynamic business community.

The report showcases the achievements in investment attraction, highlighting the town's ability to draw in capital for business expansion and innovation. It also emphasizes the effectiveness of marketing and promotion efforts, spotlighting initiatives that have raised Cobourg's profile as a vibrant business destination. Economic Development and Venture 13 celebrate strategic partnerships that have strengthened the local economy and facilitated collaborative initiatives for growth and development.



Economic Development Celebrations



McLean Chimney

170 Furnace St



Rosarya Bakery Cafe

123 King Street West



Associated Pet Grooming

900 Division Street Unit 190B







Economic Development Celebrations



The Town of Cobourg Economic Development and Northumberland Central Chamber of Commerce partnered for the 21st Annual Business Achievement Awards on March 22, 2024. Another huge congratulations to all the winners of this year's Business Achievement Awards!





Congratulations to
Winner Name:
Schmidt Law Legal Services











Winner Name:

Prep Food Co





Winner Name:

Quinn's Blooms and Greenery













Economic Development Seminars

Workforce Development Symposium

Date: Wednesday, May 29th, 2024

Time: 8:30 – 11:30 am

Venue: 739 D'Arcy Street - Venture 13

Cobourg's first annual Workforce

Development Symposium will explore

new ways of thinking and doing as business owners/ managers continue to

develop workforce solutions across

Cobourg's sectors. This symposium will

prove to be a resourceful experience to

build employer resilience and recruit

and retain talent.





Revenue Growth Series: Featuring Keri Grey

Date: Wednesday, June 12, 2024

Time: 8:30 – 10:00 am

Venue: 739 D'Arcy Street - Venture13
In celebration of Indigenous Peoples
Day, this series features business owner
Keri Gray. Keri operates Shades of Gray
Indigenous Pet Treats from Alderville
First Nation. Keri is passionate about
supporting communities and
education to foster opportunities
which can sustain and empower
people. She will share her experience
growing her pet treat business.







Economic Development Seminars

Business Spotlight Series: Featuring Megan Carr - Ganaraska Financial Credit Union

Date: June 17, 2024 Time: 3:30-4:30pm

Venue: 739 D'Arcy Street - Venture13
A quarterly program to feature our next featured organization in our quarterly
Business Spotlight program: Ganaraska
Financial Credit Union! can drive your business process improvements and innovation to reach customers, making our community more prosperous and connected.





Save the Date!

On August 20th, from 12:00 - 1:30 p.m. the Youth and Young Adults Summer Employment Celebration lunch will be hosted at Venture13.

Registration will be live on June 1st, 2024.

Sign up for the "Business Support Newsletter" by registering here.



Experience COBOURG

your STORY BEGINS HERE!



855-372-2210 55 King Street West Cobourg, K9A 2M2 experiencecobourg.ca COBOURG

Cobourg Box Office



Duo Series with Derek Downham and Melissa Payne



Cobourg's own "Shania Twin Tribute"



Sweet Water Country Music - Guest Artists Mike Pollard & Honkey Tonk Heart



The Comic Strippers - A Male Stripper Parody and Improv Comedy



Comedian Derek Seguin - Unmasked and Uncensored



Eye2Eye International Film Festival



Northumberland New Ventures Band - Venturing Forth



World's Greatest Tribute To The Traveling Wilburys



Adi Braun Quartet - Night and Day: The Cole Porter Songbook



Hilario Durán and his Latin Jazz Big Band



Practically Petty and Fleetwood Nicks



Eat a Peach - Tribute to The Allman Brothers Band



Sweet Water Country Music - Guest Artist James Ryce



Kenny "Blue Boss" Wayne



Cobourg Beatlemania



The Boom Shaka Lakas -Disco Inferno



→ JUNE 7 -9,Ye **2024**



SECRETS
iN FiLM

GET YOUR SHOW TICKETS ONLINE AT EXPERIENCECOBOURG.CA OR AT THE COBOURG BOX OFFICE

LOCATED AT VICTORIA HALL





HOW STORY BEGINS HERE!









Festivals & Events

Visit experiencecobourg.ca for more information

May 15 -17 **Soup for Support**

55 Albert Street, Cobourg

19

The Renati Piano Trio

Trinity United Church

June 1

Cobourg Downtown Pride

Downtown Cobourg

June

Historic House Tour

Downtown Cobourg

June

Rainbow Run

Cobourg Yacht Club

lune

Eye2Eye International Film Festival

Victoria Hall 7 - 9

June

Bow Wow Fair

Cobourg Community Centre

lune

Northumberland Scottish Festival

and Highland Games

62 McCaul Street, Port Hope

June **22**

RCMP Musical Ride

Donegan Park

June

Strawberry Social

28 Victoria Park

Jun-Jul 29-1

Cobourg Waterfront Festival

Victoria Park / Rotarty

Harbourfront Park



Canada Day Celebrations

Downtown Cobourg

Northumberland Ribfest

Victoria Park



COBOURG FARMERS MARKET

MAY- DECEMBER ROTARY HARBOURFRONT PARK



FREE COPIES AVAILABLE AT **MUNICIPAL BUILDINGS!**



For more information on Festivals & Events in the Town of Cobourg visit, experiencecobourg.ca







COBOURG COMMUNITY CENTRE EVENTS



Home & Garden ShowBowl Floor



Bow Wow Fair| Northumberland Humane SocietyOutside grounds

TO VIEW ALL TOWN OF COBOURG EVENTS VISIT,

EXPERIENCECOBOURG.CA



HOST YOUR NEXT EVENT AT THE COBOURG COMMUNITY CENTRE!

The Cobourg Community Centre is a multi faceted facility with the capability of hosting a variety of events. We would love to work with you to plan your next event at the CCC! For more information please contact, cccinfo@cobourg.ca.

FOR MORE INFORMATION FOLLOW THE CCC ON SOCIAL MEDIA OR CHECK OUT THEIR WEBSITE!









REGISTRATION IS NOW OPEN FOR SUMMER CAMPS!

Camp staff can't wait to have you at the CCC for an exciting summerof activities and fun! Join us for crafts, games and skating, outdoor fun and more! Register online today as space is limited.

Visit <u>ccc.cobourg.ca</u> to register or call reception at 905-372-7373.











ICE PROGRAMS (PUBLIC SKATING / SHINNY / ABILITY SKATE)

Lace up your skates with one of our fun ice programs at the CCC!
Offered programs include

- Public skating
- Adult Skating
- Ladies Shinny (18+)
- Adult Shinny (18+)
- Over-60 Shinny
- Ability Skate
- youth Shinny (13-15)
- Stick & Puck (12 & under)

For the CCC Ice Programs schedule and rates please visit <u>ccc.cobourg.ca</u>



HAVE YOU SEEN THE NEW STEVENSON BUILDING PRODUCTS SCORE CLOCK?







GYM PROGRAMS



Gym Programs:

- Adult Pickleball
- Open Gym
- Youth Basketball

For the full gym schedule please visit ccc.cobourg.ca



PROGRAMS & SERVICES FOR SENIORS

With upwards of 1000 members, the Seniors 55+ Centre at the CCC is always looking for new faces to join their community.

Offered Programs

- Drop-in seniors programs
- Registered seniors programs
- Lunch and learn sessions

For more information on the CCC Seniors Centre please visit <u>ccc.cobourg.ca</u> or call 905-372-7371





News & Announcements



National Shunt Service Ltd Announces Two-Year Sponsorship of Venture 13 Seminar Rooms

...this strategic partnership underscores NSSL's commitment to supporting local entrepreneurship and fostering innovation in the community.

"We are thrilled to partner with Venture 13 in supporting the entrepreneurial ecosystem," said Ray Stewart, President & CEO, NSSL. "At NSSL, we understand the importance of innovation and entrepreneurship in driving economic growth. Through this sponsorship, we aim to provide entrepreneurs with the resources they need to turn their ideas into reality and contribute to the prosperity of our community."

Read the full press release here.



289-677-5490



info@venture13.ca



venture 13.ca



739 D'Arcy Street

Program Calendar



Meet The Producers



The Business Blend | V13 <u>Networking</u>



Discovering Our Natural Heritage (Family STEM Day)



Protect Yourself: Intellectual Property, Copyright & Patents



Capital Gains: How The New Tax Rules May Impact You



STEM Camp for Youth (Full Week)



Your BUDGET at WORK

Key Budget Project Updates

In our February edition, we provided an overview of the Capital and Operating budget. Below please see an update on some of the key projects we know are of interest to our community.



New Customer Service Position to be Rolled Out Mid-Year 2024

A new, centralized customer service desk has just been installed in the lobby of Victoria Hall. As a preliminary step to implementing the Customer Service Strategy and Implementation Plan the Centralized Customer Service Desk will serve to greet residents and visitors, help them navigate municipal services and assist in addressing inquiries in one location.

The Town of Cobourg will be hiring for a new Customer Service position to occupy this station in the coming weeks.





Transit – A Limited Fixed Route Service Pilot Project One-Year Trial, in Addition to the On-Demand Service

After reviewing feedback from residents, Council approved an additional \$175,000 in the 2024 budget that will be used to introduce a new, Limited Fix Route pilot project.

At the May 8 Public Works, Planning, and Development Standing Committee, a report was received from the Transportation Supervisor regarding the award of the Transit Operations Contract. Staff have separated the transit contract into two separate contracts, one for Transit Operations (drivers, dispatching etc.) and the other strictly for vehicle maintenance for Town transit vehicles.

Staff were able to find efficiencies by preserving space at 390 King Street West, the old Public Works Yard, to store the buses on municipal property. Staff are also recommending that Council select a new Transit Operations provider. The RFP process is now complete, and rates provided by the proponent indicate that the limited fixed route will cost less than originally estimated, coming in at just \$73,000.

This Limited Fixed Route Pilot Project will operate in addition to our current on-demand service, improving accessibility for Cobourg residents. The limited pilot program will begin early September.





Your BUDGET at WORK



Return of Experience Ambassadors for Summer 2024

In April the Town of Cobourg hosted our Summer Student Orientation. During this session, students met Managers and Directors from all municipal divisions and departments. The Town of Cobourg takes this as an opportunity to integrate our summer students into the Town, but to also provide those who may be interested in a future in public service with some insights into the different career fields that exist.

Included in our summer student cohort were two Experience Ambassadors who will host walking tours, promote local businesses and restaurants, support the waterfront, and encourage people to explore Cobourg's local museums and cultural assets.





Fleet Electrification for the Building Department and Installation of Two Electric Charge Stations

If you have visited Victoria Hall in the last two weeks you may have noticed some work taking place adjacent to the Market Building Lot. Work will begin next week on the installation of two electric charging stations.

During the 2024 Budget Deliberations, Council initiated the actions of the of the Integrated Community Sustainability Plan. The Building Department will be transitioning from their current hybrid vehicles to fully electric vehicles in 2024.

This project is 100% funded by the Building Department's reserve fund with no impact to the levy.





Centennial Pool Open for 2024 Summer Season

During 2024 Budget Deliberations, 63.2% of Engage Cobourg respondents indicated they believe Centennial Pool is a valuable service for the Town of Cobourg.

The Town of Cobourg will once again be partnering with YMCA Northumberland who will be providing lifeguarding services at Centennial Pool this summer. The Pool is scheduled to open for the 2024 season on July 1 (regular schedule begins July 2).

For scheduling information please visit https://ymcanrt.org/activities/aquatics/.





Upcoming Meetings:

29

Regular Council Meeting Council Chambers 55 King St. W | 12:00 p.m.



Strategic Priorities and **Policy Standing Committee** Council Chambers 55 King St. W | 1:00 p.m.



Community Protection and Economic Development Committee **Council Chambers** 55 King St. W | 9:30 a.m.



Public Works Planning and Development Standing Committee Council Chambers 55 King St. W | 1:00 p.m.



Corporate Finance and Legislative Standing Committee Council Chambers 55 King St. W | 1:00 p.m.



Regular Council Council Chambers 26 55 King St. W | 6:00 p.m.

> **Note: Council does not meet** in July and August.

Visit Cobourg.ca/escribe for a Calendar of upcoming meetings.

A Message from the Mayor

Update on the Great Lakes and St. Lawrence Cities Initiative Conference

This week I attended the Great Lakes and Cities Initiative Conference in Montreal. I would like to thank my predecessor, Mayor Peter Delanty for involving Cobourg in this revolutionary organization. Founded in 2003, the Cities Initiative is a binational coalition which has grown to over 244 municipal and regional U.S. and Canadian local officials working to advance the protection and restoration of the Great Lakes and St. Lawrence River Basin.

Each year, more than 150 attendees gather around a key topic of interest to the basin and our communities. I was honoured to have recently been nominated and appointed as the Co-National Chair of the Economic Forum, along with the Mayor of Montreal. The topic of this year's conference was Economic Transformation. This included discussions on how we can harness our advantage as a region built around the largest reserve of fresh water in the world to drive clean and durable economic transformation in this vital trade corridor. We also examined how to leverage global climate action to attract new investment opportunities to the basin and assure the health of our freshwater for future generations and sustainable prosperity.

Resilient Coastal Projects Initiative (RCPI)

Great Lakes coastal communities are increasingly experiencing flooding, beach loss, and storms that threaten roads, utilities, homes, and community spaces.

The biggest barrier municipalities face when it comes to addressing these issues and preparing for future uncertainty is capacity. Costal communities are now projecting that they will spend, on average, between \$1 and \$10 million over the next two years to protect their coasts. The RCPI helps local communities plan and fund innovative, nature-based solutions that protect natural resources, public infrastructure, and other community assets. Providing benefits for fish and wildlife habitat, recreation, and public access.

The RCPI has supported more than 40 U.S. communities with their shoreline challenges and the Cities Initiative is working to expand the program to communities along the Great Lakes and St. Lawrence River in Canada. Through my work with the Cities Initiative, I have taken a particular interest in the RCPI which has provided me the opportunity to advocate for Cobourg and the funds we require to address our harbour and Monk's Cove neighbourhood. I look forward to reporting back on the RCPI program and the progressive work that this growing advocacy group is doing.

Lucas Cleveland
Mayor, Town of Cobourg

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Get in Touch





Report a Problem

See a pothole or broken sign? Let us know.

2 905-372-9971

cobourg.ca/report-it



Connect with Bylaw Enforcement

Have a concern regarding a bylaw infraction? Report it (confidentially).

2 905-372-8380



Speak with Municipal Council

Speak at an upcoming Council meeting or contact a Councillor directly.

2 905-372-4301

clerk@cobourg.ca



Apply for a Building Permit

Planning a renovation, relocation or project? Don't forget to check with our Building Department first.

2 905-372-1005

cobourg.ca/building-permits



Employment Opportunities

Looking for work? Check out the Town of Cobourg's job opportunities.

2 905-372-4301

cobourg.ca/jobs

