

Reminder for Local Organizations



We are currently updating our 2024/2025 Town of Cobourg Fall & Winter Leisure Guide. Contact

<u>jmccaig@cobourg.ca</u> by September 2 to be involved!

What's Inside:

2025 Budget Calendar



Festivals & Events Calendar

Your Budget at Work **PUBLIC ENGAGEMENT**

See Page 2

Provide Your Input for the 2025 Budget!

Fill out the survey at EngageCobourg.ca by September 6!

Issue 9 August 2024

Cobourg Transit Launches Limited Fixed Route Pilot Program with 35 Stops

On September 3, the Town of Cobourg will proudly launch a new Limited Fixed Route pilot program for Cobourg Transit. The fixed route service features 35 strategically located stops throughout the Town and will operate on an hourly schedule.

The Limited Fixed Route Bus program is a one-year trial, operating in addition to the current On-Demand bus system, offering more flexibility and convenience for Cobourg residents.

Features of the Limited Fixed Route include:

- 35 Well-Placed Stops: The new route covers the highest demand and popular locations, ensuring comprehensive coverage of the town. The new fixed route is a combination of the previous Route 1 and Route 2 loops offering service from the East end of Cobourg to the West end and areas in between.
- **Hourly Service:** Buses will run every hour, Monday to Friday from 9 a.m. to 5 p.m., providing consistent and dependable service. Bus schedule and signage will indicate how many minutes past the hour the bus is scheduled to arrive.
- Enhanced Convenience: The fixed route and frequent service mean that riders who need flexibility with their timing can access transportation with greater ease.

"We are thrilled to introduce this new bus pilot as part of our ongoing efforts to improve public transportation in Cobourg," said Mayor Lucas Cleveland. "This change in service is a direct response to community feedback that aims to offer an efficient, reliable, and user-friendly transit option. With the limited fixed route and on-demand services, residents will have more options than ever to stay connected around town."

WHEELS

Cobourg Transit offers an origin to destination service called WHEELS for eligible riders. Riders who are unable to utilize the Conventional, stop-to-stop, transit service due to cognitive, physical, sensory, visual or environmental limitations, may apply for the WHEELS program.



Bus Fares

Single Cash Fare: \$2.50 for both On-Demand and Fixed Route. Riders may pay via the following:

- cash on board
- a reloadable Smart Card (can be purchased for 30-day pass or 10/20 ride pass), may be purchased online (<u>cobourg.usetransit.com</u>) or in person at Victoria Hall (finance office)
- bus tickets
- via the app (On-Demand only)

Cobourg Transit On-Demand Service: New app coming soon!

The On-Demand transit service will continue to operate, utilizing current stop locations. The On-Demand system allows for easy online booking with 184 stops throughout Town and real-time tracking of your ride.



To improve the user experience, a new app for booking On-Demand will be launched on September 1, 2024. The app, called "Cobourg Transit," will be available in the app store at the end of August. Bookings made for September 1, and following September 1 will be made using the new 'Cobourg Transit' app. Bookings may also be made via the website at https://book.cobourgtransit.rideco.com and by phone: 905-373-0582.



Program FEATURE

Town of Cobourg Seeks Public Input for 2025 Budget Deliberations

The Town of Cobourg is seeking community input for the 2025 municipal budget. The Town of Cobourg undergoes an annual budget process to align the financial resources required to provide the programs and services that establish the high quality of life residents enjoy in our community. The budget is presented by the Treasurer, with input from municipal staff on their individual departments. It is then presented to Council for review and deliberation prior to final approval.

Each year, the Corporation is faced with variables that are outside of Council or staff control. Aging infrastructure, inflation, policy changes, unexpected funding opportunities, and the changing needs of residents. Council must make budgetary decisions, based on the immediate and future needs of the community. To help Council make informed decisions, staff draw upon Council's Strategic Plan to ensure that the financial decisions made annually, will help achieve the future vision for Cobourg as well as community input to gain insight into the desire of residents.

Community Engagement Breakdown

The 2025 Budget Community Engagement Plan is broken down into two phases. Phase One Community Engagement will be focused on receiving input for the development of the draft budget. Staff will be seeking insight for Council on the current programs and services residents feel require additional funding and/or staff attention as well as community recommendations for programs and services that align with Council's Strategic Plan. This information will help staff prepare the draft budget to be presented to Council in October.

Phase Two Community Engagement will seek community feedback on the draft budget. Where possible, participatory budgeting will be made available if Council is faced with making decisions between services based on funding. The results of Phase Two Community Engagement will be presented to Council prior to the detailed budget review session in November so that Council will have insight from the community as they make their final budget decisions.







Program FEATURE



CALENDAR

AUG

Community Engagement Begins

Public engagement project launches on EngageCobourg.ca with online survey and Council Budget Information Sessions.

ост 21

Draft Budget Published

Draft Budget published to EngageCobourg.ca.

Divisional Staff Presentation Meetings

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Strategic Priorities and Policy Committee

Phase One Community Engagement Report presented to Council.

 Residents are invited to present their recommendations for the 2024 Budget to Council.

· Community engagement Phase 2 launches.

ОСТ

30

9:30 a.m

Community Protection and Economic Development Committee

l p.m.

Public Works, Planning and Development Committee

ОСТ

31

Corporate Finance and Legislative Services
Committee

1 p.m.

NOV

26

Phase Two Community Engagement Report

presented to Council.

Strategic Priorities and Policy Committee

- Council to review the Budget in detail.
- Residents are invited to present their recommendations for the 2024 Budget to Council.

NOV

Strategic Priorities and Policy Committee continued (*tentative)

9:30 a.m.

Additional SPP Standing Committee meeting to complete detailed review of budget, if required.

DEC

18

6 p.m.

Final Budget Approval (tentative)

The draft budget will be submitted back to Council for their review and approval at the Regular Council Meeting.

COUNCIL BUDGET INFORMATION SESSIONS



Deputy Mayor Nicole Beatty August 12, 2024 | 11 a.m. – 1 p.m.



Mayor Lucas Cleveland August 13, 2024 | 1 p.m. – 3 p.m.



Councillor Aaron Burchat August 14, 2024 | 11 a.m. – 1 p.m.



Councillor Miriam Mutton
August 19, 2024 | 11 a.m. – 1 p.m.



Councillor Brian Darling
August 26, 2024 | 11 a.m. – 1 p.m.



Councillor Adam Bureau August 29, 2024 | 11 a.m. – 1 p.m.



Councillor Randy Barber September 3, 2024 | 11 a.m. – 1 p.m.

To attend a budget information session, book your timeslot with Laura Howard at lhoward@cobourg.ca or call 905-372-4301 x 4305.



Department SPOTLIGHT

Parks Department Helps Us Appreciate Another Beautiful Summer Season



The Town of Cobourg Parks Department maintains 72 community parks and connecting trails, 28 sports fields, 14 playgrounds, and one dog park. Parks staff support other Town departments through the delivery of festivals and events and harbour operations. They ensure Town parks, playing fields, tennis and pickleball courts, Rotary Harbourfront Outdoor rink and Centennial pool are safe and accessible to our community and our tree lined streets, trails and forests are beautiful and welcoming spaces for our residents to enjoy. Each year, the Town of Cobourg Parks Department assesses our built and natural infrastructure to ensure municipal facilities continue to meet the needs of our community.

Horticulture

Each year, the Town of Cobourg Parks staff enhance our downtown with our picturesque hanging baskets and large stone flowerpots. They beautify our parks and facilities with the elaborate colours of our municipal flower beds as well as design and plant our iconic floral clock in Victoria Park.

The process begins in the fall, when staff start planning the beds for the following year. Orders for seeds and plants are placed in December. In the town greenhouse, sowing starts between January and March. During this period, the Parks team carefully transplants and nurtures the young plants, ensuring they thrive in the controlled environment. By the May long weekend, the plants are ready to be transferred and planted out in the parks. Throughout the summer, staff maintain these displays, ensuring they remain vibrant and healthy.

The Town Parks Department consists of 10 full-time and 20 part-time staff.

The department is managed by three sub-divisions, including a Horticulture Team, an Urban Forestry Team and an Operation Team.





Floral Clock

The floral clock in Victoria Park has a new theme and design each year. This year the Parks Department paid special tribute to the Cobourg Garden Club as they celebrated their 165th year.

Victoria Hall Window Baskets

This year, with the support from the Town Building Maintenance crew, the Parks Department has brought back window baskets out front of Victoria Hall.



Urban Forestry

Cobourg's commitment to urban forestry includes the maintenance of over 9,708 municipal trees. The Town Arborist also participates in community tree plantings and educational activities. These initiatives not only enhance the town's natural beauty but promote environmental sustainability and community involvement. The Parks Department is dedicated to ensuring the Cobourg's tree-lined streets, trails, and parks remain lush and vibrant for all residents to enjoy.

Municipal Trees vs. Personal Trees: If you have a tree on your private property, it is your responsibility to manage it. However, if a tree is on municipal property, Urban Forestry will handle its maintenance. If you are uncertain whose tree it is, play it safe and contact the department, and we can come out to look. For private trees, consider hiring a professional experienced arborist to assess and manage any issues.



Signs of a Sick Tree: Keep an eye out for signs such as discolored leaves, dead branches, or unusual growth patterns. If you notice these signs on a municipal tree, please fill out an online request (<u>cobourg.ca/report-it</u>) for the Town Arborist to come out and have a look. For trees on your property, early detection and intervention by a professional can prevent further damage.

Trees are not Community Bulletin Boards: For the health and safety of our urban forest, please do not staple, nail, or screw anything into trees. This can cause significant harm to bark and wood, allowing pests and diseases to attack causing long-term health problems for the tree.

Report a Concern

With over 350 acres of Parks to maintain, Parks staff are unable to be everywhere all the time. That is why they greatly appreciate our residents reporting concerns they come across.

Report a Problem or Concern via the Town of Cobourg website. When you use the "Report a Problem" function on the Town website, a service ticket is automatically created for Town staff.

Common Questions

- Can we use Bar-B-Q's in a Park: No. No cooking equipment, propane, butaine or charcoal briquettes are permitted in any park.
- Dogs: Dogs must be on a leash unless you are at the off-leash Dog Park located at 777 Ontario St. Please remember when you are out with your dog in the parks you must Poop and Scoop. Dog walkers should also note that dogs are not allowed on the beach.
- Sharps: please contact the Town if you come across a needle or any drug paraphernalia. Please provide as much detail on the location as you can, including a photo if possible.







Economic Development

Raising the Awareness of Skilled Trades Professions in Cobourg



Cobourg's Venture 13 Innovation & Entrepreneurship Centre was transformed into a dynamic Tools in the Trades Bootcamp on Friday, July 26! This event provided invaluable hands-on experience and opportunities for 60 future skilled trades professionals in the electrical and millwrighting fields. Participants were given opportunities to work on typical assignments in these two fields and network during the lunch break with a select group of Cobourg/Northumberland businesses who hire these types of professionals.

There are fulfilling, lifelong careers for people pursuing skilled trades professions here in Cobourg. We extend our heartfelt thanks to <u>Support Ontario Youth</u> that brought its bootcamp to Cobourg in collaboration with the <u>Northumberland Manufacturers Association</u>. Special thanks to MPP David Piccini, Ontario's Minister of Labour, Immigration, Training & Skills Development for attending and providing greetings.

Sign up for the "Business Support Newsletter" by registering here.









Economic Development Grand Openings and Celebrations



Rosie Young Design Studio
83 King Street West



9A King Street East



God Shot Espresso Bar 79D King Street West



Northern Vintage Vibez
35 King Street West



Pink Lemon Decor 43 King Street West



Healing Hearts Yoga79 King Street West Unit B



The Whispering Oak 79 King Street Unit 8



Congratulations to Belden Canada

Voted one of the best places to work in Canada!







Economic Development Seminars

Youth and Young Adults Summer Employment Celebration

Date: Tuesday, August 20, 2024

Time: 12:00pm - 1:30pm

Venue: 739 D'Arcy Street - Venture13
Calling all youth, young adults, and their employers! Join Cobourg's Economic
Development team as we celebrate and showcase your employment experiences and opportunities!

Highlights include:

- Summer Employment Panel Discussion: Hear from young employees about their summer work experiences and the impact on their careers.
- Pizza Lunch & Networking!







Revenue Growth Series: Featuring Arnaud Raymond

Date: Wednesday, September 11, 2024

Time: 8:30am – 10:00 am

Venue: Lecture Hall - 739 D'Arcy Street - Venture 13

The Revenue Growth series features local businesspeople who have driven new revenue growth into their company. Each businessperson presents on:

- Where they started with the company and the company culture at the time
- What business challenges they faced along the way
- How they overcame these challenges and drove new revenues into their company
- The current state of the industry they are in and their position









Economic Development Seminars



Level Up! Career Fair

Date: September 12, 2024

Venue: Cobourg Community Centre

Level Up! is a series of dynamic, multi-day career fairs that bring together the best in skilled trades professionals across industry organizations, post-secondary institutions, businesses, associations and more. Students in grades 7 to 12 have the opportunity to learn about Ontario's 140+ trades through interactive exhibitions and hands-on activities, while hearing directly from tradespeople and local employers about life-changing career opportunities. This career fair is put on in partnership with the Province of Ontario, Level Up! and Skilled Trades Ontario.

Visit levelupontario.ca to learn more!

Interested in Being an Exhibitor? We are looking for exhibitors who:

- Represent one of 144 skilled trades
- Wish to create hands-on and interactive booths
- Are available for the entire day of the fair



RBC Economic Update and Business Owner Succession Planning

Join us for this informative event for business owners, which includes an economic update that could help you navigate the nearterm economic environment. A member of RBC's Mid-Market Mergers and Acquisitions team will then discuss preparing for the sale of your business, followed by a conversation about tax considerations.

Date: Thursday September 26, 2024

Doors Open: 8:00am Time: 8:30am - 10:30am

Venue: Lecture Hall, Venture13 - 739 D'Arcy Street,

Cobourg, Ontario

Register for the RBC Economic Update and Business Owner Succession Planning







Economic Development Seminars

Post- Secondary Spotlight: Ontario Tech - Brilliant Catalyst

Date: Friday, September 27, 2024

Time: 8:30am - 10:00am

Venue: NSSL Seminar Room - 739 D'Arcy Street -

Venture13

Join us for an exciting in-person event at Venture 13! Discover the incredible work of Ontario Tech University's Brilliant Catalyst. Connor Loughlean leads the multi-talent Brilliant Catalyst Team and provides oversight and support to the various experimental learning and entrepreneurship programs offered through the **Brilliant Catalyst.**













you'll discover how Cobourg is transforming into a thriving ommunity of opportunity. Hear directly from the visionary lanners and developers leading the charge, learn about the novative projects reshaping our town and explore the amic strategies driving our growth.





8:30AM - 11:00AM LOCATION





legister now and hear about Cobourg's growth story!



Growth and Development Symposium

Join us for the Growth and Development Symposium, where you'll discover how Cobourg is transforming into a thriving community of opportunity. Hear directly from the visionary planners and developers leading the charge, learn about the innovative projects reshaping our town and explore the dynamic strategies driving our growth.

Breakfast Sponsor: Tribute Rondeau Limited Partnership

Date: Thursday October 3, 2024

Time: 8:30am - 11:00am

Venue: Lecture Hall — Venture13 Innovation &

Entrepreneurship Centre, 739 D'Arcy Street, Cobourg,

Ontario.







Economic Development Seminars

The Revenue Growth series features local businesspeople who have driven new revenue growth into their company. Each businessperson presents on:

- Where they started with the company and the company culture at the time
- What business challenges they faced along the way
- How they overcame these challenges and drove new revenues into their company
- The current state of the industry they are in and their position

Revenue Growth Series:

Featuring Dominique Sayers - B&D Liquidation

Date: Wednesday, October 9, 2024

Time: 8:30am - 10:00am

Venue: Lecture Hall - 739 D'Arcy Street - Venture 13





Save the Date for our last Revenue Growth Series Event for 2024



Revenue Growth Series:

Featuring Rino Ferreri - Rino Ferreri Menswear

Date: Wednesday, November 13, 2024

Time: 8:30am - 10:00am

Venue: Lecture Hall - 739 D'Arcy Street - Venture 13



Experience

Your STORY BEGINS HERE!



855-372-2210 eriencecobourg.ca



Cobourg Box Office

Aug
Aug
10
10

Elvis in Concert



Fleetwood Mac meets Tom Petty!



Peter Elias in Concert



Eat a Peach: Tribute to the Allman **Brothers Band**



Sept Sweet Water Country Music Show 15



The Ostara Project



Les AMIS Concert: Take 5 Ensemble



Kenny "Blues Boss" Wayne Trio



77 Cobourg Beatlemania



Disco Inferno



The Barry Elmes Quintet in Concert



The Bowie Lives: A Bowie Spectacular



Dreamer: The Supertramp Experience



ELTON ROHN - Tribute



John Sheard Presents: Homeward **Bound - An Intimate Evening of Simon** and Garfunkel



Internationally Renowned Comedian: Dave Hemstad



Jersey Nights: A Tribute to Frankie Valli and The Four Seasons



Chicago Transit



After All These Years: The **Music of Daryl Stogryn**



Sweet Water Country Music Show





Les AMIS Concert: CANTUS ENSEMBLE Conducted by Berislav Šipuš

GET YOUR SHOW TICKETS ONLINE AT EXPERIENCECOBOURG.CA OR AT THE COBOURG **BOX OFFICE**

LOCATED AT VICTORIA HALL





your STORY BEGINS HERE!









Festivals & Events

Visit experiencecobourg.ca for more information

Aug 16-18 **Northumberland Ribfest**

Victoria Park

Aug 16-18

King of the Lake Fishing Tournament

Cobourg Marina

YMCA Strong Kids Duathlon

22 Victoria Park/ Centennial Pool

Aug 23

Movies in the Park: The Fall Guy

Victoria Park

Aug

24

Beachside Jam Live Local Music Fest

Courtyard at Cobourg Beach

Sept 8

Parkinson Canada SuperWalk

Victoria Park

Sept

Terry Fox Run

15

Victoria Park/Lions Pavillion

Northumberland Festival of the Arts

Sept 21

Hike, Bike, and Bark for Hospice

Victoria Park/Lions Pavillion

Sept 22

Cobourg Multiple Myeloma March

Lions Pavillion

Oct 5

Harvest Festival/ Walk A Mile with Cornerstone

Downtown Cobourg

Nov 22

Christmas Magic



Santa Claus Parade Downtown Cobourg







For more information on Festivals & Events in the Town of Cobourg visit, experiencecobourg.ca







COBOURG COMMUNITY CENTRE EVENTS

Aug **24**

Cobourg Summer Craftaganza

Sept 12

Level Up! Career Fair

Sept 28

Comicon

Oct 1**9-20**

Northumberland Women's Expo

Oct

Northumberland Manufacturers Conference

Oct **24-27**

WNGHA Halloween Havoc Tournament

oct **26**

Fall Craft & Vendor Show

Nov

Dance Attack Workshop



GYM PROGRAMS



Gym Programs:

- Adult Pickleball
- Open Gym
- Youth Basketball

For the full gym schedule please visit ccc.cobourg.ca

DROP-IN PROGRAMS PUBLIC SKATING / SHINNY / ABILITY SKATE

Lace up your skates with one of our fun ice programs at the CCC!

Offered programs include

- Public skating
- Adult Skating
- Ladies Shinny (18+)
- Adult Shinny (18+)
- Over-60 Shinny
- Ability Skate
- Youth Shinny (13-15)
- Stick & Puck (12 & under)

For the CCC Ice Programs schedule and rates please visit <u>ccc.cobourg.ca</u>



ENTURE

CONFIGURABLE SPACE FOR ALL YOUR NEEDS.

Dedicated Desks

Private Offices

Lecture Hall



Seminar Rooms



Venture13.ca info@venture13.ca 289.677.5490

VEDTURE

Eastern Ontario's Innovation & Entrepreneurship Centre





Your BUDGET at WORK

Key Budget Project Updates

Each of our 2024 Hello Cobourg! editions has provided an overview of the Capital and Operating budget. Below please see an update on some of the key projects we know are of interest to our community.



NEW Program Dashboard

Staff have developed a program dashboard to modernize the Town's reporting structure and provide quarterly updates on the progress of Council's Strategic Plan and Annual Operational Plans. The dashboard was developed using ArcGIS software and will



make it easy for departments to report their updates and for members of the community to see progress via the Town website. The Program Dashboard are available on the main page of Cobourg.ca.



Cobourg Fire - Battery-operated Auto Extrication Tools

The Cobourg Fire Department has purchased a set of battery-operated Auto Extrication tools. As identified in the 2024 budget, the Department's previous set had exceeded their useful life. New technology means that these tools no longer require a gas power unit and hydraulic hoses, allowing easier access to vehicles that are off the roadway.







Council Chambers Renovations



The Town of Cobourg Building Maintenance crew and Information Technology team have been busy conducting a renovation of Council Chambers. The upgrades will help improve technology and accessibility for members of Council and those viewing from the gallery.



Security Cameras

The Town Building Maintenance Department has installed security cameras at the Library to help keep the property safe and secure.





Your BUDGET at WORK



Cobourg Library- Youth Services Desk

A new service desk has been designed with the Library's most popular programming in mind. This new desk will help Library staff better serve their youngest patrons and their families.





Website Update

The re-development of the Town website is the final stages with the goal to launch at the end of September. Thank you to all our community members who submitted feedback on EngageCobourg.ca to help guide this update.



Updates to Citizens Forum

A fresh coat of paint and some new furniture in the Citizens Forum and the Ryerson Gillet Room help transform this space into a comfortable conversation space for wedding guests or those taking in a show at the Concert Hall at Victoria Hall.





Sidewalk Construction

New sidewalk is being installed this summer and early fall on; Division Street (Veronica Street), Densmore Road (Division Street to Birchwood Trail), D'Arcy Street (Elgin Street East to Nickerson Drive), Elgin Street East (D'Arcy Street to Conger Ave.) and University Ave. West (intersections of William Street and Margaret Street).



Bike Rental Program



Community Services staff have introduced a new Bike Rental program this year. Bikes are available at the Cobourg Marina for \$10/hour or \$50 a day.



Engaging with Your Members of Council

Cobourg Municipal Council is committed to building a Town Hall that works through openness and transparency, and where positive relationships are built with the public, community organizations and other stakeholders. Council connects with our community members each month.

To connect with Council please see their contact information below or contact Laura Howard, Administrator - Office of the CAO, at 905-372-4301 ext: 4305:



Mayor Lucas Cleveland

Mayor Cleveland is available for meetings with the community weekly, on Tuesdays. To meet with the Mayor, you can email him at mayor@cobourg.ca or connect with administrator Laura Howard, at 905-372-4301 ext: 4305.

If you would like to hear more from the Mayor's Office, please sign up for the Mayor's eNewsletter. To register, visit www.Cobourg.ca/mayor.



Deputy Mayor Nicole Beatty

Deputy Mayor Nicole Beatty hosts open office hours, weekly in Victoria Hall. To book an appointment, contact Laura Howard, at 905-372-4301 ext: 4305.

Location: Victoria Hall, 55 King Street West



Councillor Adam Bureau

Councillor Bureau is available for one-on-one meetings or is available to come and speak to community groups upon their request.

Stay up to date on the day-to-day activities of Councillor Bureau by following him on social media Facebook: @adam.bureau.1 Instagram: adam_bureau



Councillor Brian Darling

Councillor Brian Darling is an active presence in our community. If you do not run into him at a local event or celebration, walking downtown with his wife Lillian or at the Community Centre with his grandchildren, he is available for one-on-one meetings upon request. To reach Councillor Darling, you can email him at bdarling@cobourg.ca or phone 289-251-2177.



Councillor Aaron Burchat

Councillor Aaron Burchat is active in the community and attends numerous community events and open houses each month. If you would like to set-up a time to chat with Councillor Burchat, he is available to meet with members of the community in person or can connect over the phone.

To contact Councillor Burchat, you can email him at aburchat@cobourg.ca or phone 905-375-3535.



Councillor Miriam Mutton

Councillor Miriam Mutton appreciates engaging in discussion with residents and local businesses by phone, email or in person. Councillor Mutton stays actively connected with the community through her involvement with local organizations and attendance at local businesses and community events. To set-up a meeting with Councillor Mutton, you can email her at mmutton@cobourg.ca or phone 905-372-4301.



Councillor Randy Barber

Councillor Randy Barber appreciates engaging with members of the community in person, over coffee or on the phone.

To connect with Councillor Barber, you can reach him by email at rbarber@cobourg.ca or phone 905-207-4940.



Upcoming Meetings:

Strategic Priorities and Policy Standing Committee Council Chambers 55 King St. W | 1:00 p.m.



Community Protection and Economic Development Committee Council Chambers

55 King St. W | 9:30 a.m.



Public Works Planning and Development Standing Committee

Council Chambers 55 King St. W | 1:00 p.m.



Corporate Finance and Legislative Standing Committee **Council Chambers** 55 King St. W | 1:00 p.m.



Regular Council

Council Chambers 55 King St. W | 6:00 p.m.

Visit Cobourg.ca/escribe for a Calendar of upcoming meetings. Members of the public are welcome to attend in person, or watch the livestream.

A Message from the Mayor

Improving Engagement with Mayor & Council – Return of the Mayor's Newsletter

When I was elected Mayor one of my main goals was to make the Office of the Mayor more accountable and transparent. Beginning with the Mayor's Open-Door. Giving residents an opportunity to drop-in to ask questions, express their concerns or see what their elected officials are up to. Those who have taken advantage of this opportunity, know that I have maintained a very full schedule. Meeting with residents, advocating to provincial and federal government for grant money, attending community meetings and speaking with local organizations. Therefore, as "falling-forward" would suggest, this Open-Door policy, soon became weekly Open-Office Hours. Allowing me to keep my promise of opening my doors while ensuring I have carved out the time to be here.

During 2024 budget deliberation a new Council Administrative Support position was approved. My vision for this position was someone who could assist the Office of the Mayor, Deputy Mayor and Council with the scheduling and coordination of community events and focus on the delivery of customer service. Additionally, in collaboration with the Communications Department, this individual will work on new opportunities for Council community engagement through social media and communications initiatives.



Meet Laura Howard. Laura started with the Town in June. With the onboarding of Laura, we now have greater communication and collaboration among Council, assurance that we are responding to resident emails in a timely manner and increased bandwidth to attend community meetings and events where we are needed. Creating a system of accountability that will carry through this term of Council and ensuring consistency in communication, no matter who sits in the Office of the Mayor.

With the introduction of this new Administrator position, we have improved our capacity to support our Communications Department put out information from the Office of the Mayor. Honouring that commitment to make my office more transparent and to get information out to the community in the absence of local news outlets, one of the most important initiatives for me, is the Mayor's Newsletter. Allowing me to speak candidly, and directly with our residents, outside of the Town's formal communications mediums. We want to do our best to inform our residents about how we are progressing the business of the Town, and how we are addressing the most pressing issues facing our community. The newsletter will be broken up into four key sections:

- 1. Council's Strategic Plan: Here you will learn about initiatives that Council and staff are working on to help us meet our strategic vision.
- 2. Councillor Profile: This will be an opportunity for an update from the Deputy Mayor or members of Council.
- 3. Community Spotlight: We will highlight the great work of our local businesses, community organizations and non-profits.
- 4. Update from the Mayor's Office: A true inside look into the Office of the Mayor. The Mayor's Newsletter will launch at the end of the month so that readers receive a snapshot of the meetings I am taking and how I am advocating for Cobourg and its residents.

Stay tuned for the September edition of the Mayor's newsletter!

Lucas Cleveland Mayor, Town of Cobourg

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Get in Touch





Report a Problem

See a pothole or broken sign? Let us know.

2 905-372-9971

cobourg.ca/report-it



Connect with Bylaw Enforcement

Have a concern regarding a bylaw infraction? Report it (confidentially).

2 905-372-8380



Speak with Municipal Council

Speak at an upcoming Council meeting or contact a Councillor directly.

2 905-372-4301

clerk@cobourg.ca



Apply for a Building Permit

Planning a renovation, relocation or project? Don't forget to check with our Building Department first.

2 905-372-1005

cobourg.ca/building-permits



Employment Opportunities

Looking for work? Check out the Town of Cobourg's job opportunities.

2 905-372-4301

cobourg.ca/jobs

